



Beau Graves

Social | Organic Search Marketer



I really enjoy the challenge and adventure of social and search marketing. As the industries change and evolve with technology, the challenge continues to develop my skills and creativity as a search marketing strategist.

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Skills

Technical & Marketing

HTML & CSS	FTP	Web Analytics	Link Building
PHP	Social Media Marketing	Conversion Tracking	Press Releases
MySQL	Article Marketing	Pay-Per-Click Marketing	Email Marketing

Software

Word	Powerpoint	Google Analytics	Joomla
Excel	Dreamweaver	Google Apps.	Drupal
Outlook	Basic Photoshop	Wordpress	Cpanel

Employment

eCommerce Executive Coach 2010 - PRESENT

Prosper Inc.,

Coach students through the necessary steps of business analysis and research, to development and marketing of the business online and offline. Helped students create their online business using many different options that fit the needs of the business.

- Business Development
- Business Mastermind
- Search Engine Marketing
- Offline Business Marketing
- Business Management
- Business to Business
- Business Analytics

Resource Manager 2009 - 2010

Prosper Inc., Full-time

Manager over the Prosper resource team which consists of 15-20 members at any given time. The resource team is the primary fulfilment for the students that enroll into Prosper.

- Reports
- Time Management

- Task Management
- Project Management
- Team Development
- Problem Solving
- Training

eCommerce / Entrepreneurship Resource coach

2007 - 2009

Prosper Inc., Full-time

Resource coach helping students build and market businesses on and offline, with large and small budgets. Successfully coached many students to create companies that provided them with financial freedom. Awarded the 2008 Prosper Resource Advisor of the year.

- Business Setup
- Business Marketing
- Business Management
- Business to Business

My Personal Projects

The Pigs Meat

2008 - PRESENT

Co-founder - Marketing / Operations



Wilderness Innovation

2009 - PRESENT

Marketing / Operations



Education

Mountain View - High School

2001 - 2004

High School Diploma

Finished out my senior year as a student athlete and graduated with my general education diploma. Worked through Mountainland Applied Technology College (MATC) to get both college and high school credits.

1. Member of the football team
2. Member of the golf team

My Social Network

